

John Allen Hendricks

Department of Mass Communication
Stephen F. Austin State University
(936) 468-4001
jhendricks@sfasu.edu

EDUCATION

<u>Degree</u>	<u>Institution</u>	<u>Major</u>	<u>Date</u>
Ph.D.	University of Southern Mississippi	Communication	1997
M.A.	University of Arkansas, Little Rock	Journalism	1994
B.A.	Southern Arkansas University	Mass Communication	1992

ACADEMIC APPOINTMENTS

2013-present	Graduate Program Coordinator	Stephen F. Austin State Univ.
2012-present	Chair & Professor Dept. of Mass Communication	Stephen F. Austin State Univ.
2009-2012	Director & Professor Division of Communication & Contemporary Culture	Stephen F. Austin St. Univ.
2006-2009	Professor	Southeastern Oklahoma State Univ.
2001-2006	Associate Professor/w tenure	Southeastern Oklahoma State Univ.
1999-2003	Chair & Assistant/Assoc. Professor Dept. of Communication & Theatre	Southeastern Oklahoma State Univ.
1998-1999	Interim Chair/Asst. Professor Dept. of Communication & Theatre	Southeastern Oklahoma State Univ.
1997-2001	Assistant Professor	Southeastern Oklahoma State Univ.
1994-1997	Graduate Teaching Assistant	Univ. of Southern Mississippi

ADMINISTRATIVE APPOINTMENTS

2015-2016	President, Broadcast Education Association
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The President is the chairperson of the Board.

Responsible for:

- An annual written review of the performance of the Association's central office and the Executive Director, with the assistance of the Board.
- Preparing Board agendas.
- Overseeing the appointment of Board committees, committee members and their responsibilities to the BEA Board of Directors.
- Overseeing Board Member duties and responsibilities.

2012-present Chair, Department of Mass Communication
Stephen F. Austin State University, Nacogdoches, TX.

Degrees: B.A., B.S., M.A.

(Radio, Television, Journalism, Photojournalism, Advertising, & Public Relations).

Responsible for:

- Instructional Program Management
- Personnel Management
- Financial and Facilities Administration
- Department and Program Development
- Academic Leadership
 - The program has more than 325 undergraduate majors and more than 35 graduate majors.
 - The program is a Top 10 major campus-wide.

2009-2012 Director, Division of Communication & Contemporary
Culture Stephen F. Austin State University, Nacogdoches, TX.

Degrees: B.A., B.S., M.A.

(Communication Studies-Interpersonal, Organizational, Public; Philosophy; Greek; Latin; Radio; Television; Journalism; Photojournalism; Advertising; & Public Relations)

Responsible for:

- Instructional Program Management
- Personnel Management
- Financial and Facilities Administration
- Department and Program Development
- Academic Leadership
 - The program had more than 400 majors.

2013-2014 Executive Committee/Board of
Directors Secretary/Treasurer
Broadcast Education Association

2009-2013 Board of Directors
Broadcast Education Association, Washington, DC.

- The Board of Directors has the responsibility to manage, operate, and direct the affairs of the BEA and report its activities to the Association

at the annual convention. Represented: Arkansas, Kansas, Missouri, Oklahoma, and Texas.

- 1999-2003 Chair, Department of Communication & Theatre
Southeastern Oklahoma State University, Durant,
OK.
Degrees: B.A., B.S., M.Ed.
(Communication Studies- Interpersonal, Organizational, Public; Media Studies-
Broadcasting, Public Relations, Advertising, Journalism; Theatre).
Responsible for:
- Instructional Program Management
 - Personnel Management
 - Financial and Facilities Administration
 - Department and Program Development
 - Academic Leadership
 - The program had more than 150 undergraduate majors.
- 2004-2007 District Director for Oklahoma
National Broadcasting Society/Alpha Epsilon Rho
Responsible for:
- -Working with NBS chapters throughout the state of Oklahoma.
- 1997-2009 Director/Faculty Advisor of university radio station (KSSU-FM).
Southeastern Oklahoma State University, Durant, OK.
Responsible for:
- Personnel Management
 - Budget Management
 - Annual Fundraising
 - Programming
 - Oversight of Federal Communications Commission (FCC)
regulatory requirements

SCHOLARLY INTERESTS

Politics/Media

New Media/Social Media

Radio/Audio Media

PUBLICATIONS

BOOKS (manuscripts forthcoming/under contract)

[13] **Hendricks, J. A.** (Ed.). (under contract, 2018). *Radio's Second Century: Perspectives on the*

Past, Present and Future. New Brunswick, NJ: Rutgers University Press.

[12] **Hendricks, J. A.**, & Schill, D. (under contract, 2018/2019). *Media/Politics*. New York, NY: Oxford University Press.

[11] **Hendricks, J. A.**, & Mims, B. (under contract, 2018). *The Radio Station: Broadcast, Satellite, and Internet*. 10th edition. New York, NY: Routledge.

BOOKS (published)

[10] Schill, D., & **Hendricks, J. A.** (Eds.). (2018). *The Presidency and Social Media: Discourse, Disruption, and Digital Democracy in the 2016 Presidential Election*. New York, NY: Routledge.

[9] **Hendricks, J.A.**, & Schill, D. (Eds.). (2016). *Communication and Midterm Elections: Media, Message, and Mobilization*. New York, NY: Palgrave Macmillan.

[8] **Hendricks, J. A.**, & Schill, D. (Eds.). (2015). *Presidential Campaigning and Social Media: An Analysis of the 2012 Election*. New York, NY: Oxford University Press.

[7] **Hendricks, J. A.**, & Mims, B. (2015). *Keith's Radio Station: Broadcast, Satellite, and Internet*. Boston, MA: Focal Press/Routledge.

[6] Noor Al-Deen, H., & **Hendricks, J. A.** (Eds.). (2013). *Social Media and Strategic Communications*. Houndmills, England: Palgrave Macmillan.

[5] **Hendricks, J. A.** (Ed.). (2012). *The Palgrave Handbook of Global Radio*. Houndmills, England: Palgrave Macmillan.

[4] Noor-Al Deen, H., & **Hendricks, J. A.** (Eds.). (2011). *Social Media: Usage and Impact*. Lanham, MD: Lexington Books.

[3] **Hendricks, J. A.**, & Kaid, L. L. (Eds.). (2011). *Techno Politics in Presidential Campaigning: New Voices, New Technologies and New Voters*. New York, NY: Routledge/Taylor & Francis.

[2] **Hendricks, J. A.**, & Denton, R. E., Jr. (Eds.). (2010). *Communicator-in-Chief: How Barack Obama used New Media Technology to Win the White House*. Lanham, MD: Lexington Books.
Recipient of the National Communication Association's Applied Research Division's 2011 Distinguished Scholarly Book Award.

[1] **Hendricks, J. A.** (Ed.). (2010). *The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media*. Lanham, MD: Lexington Books.

ARTICLES & CHAPTERS (peer reviewed)

Schill, D., & **Hendricks, J. A.** (2018). "Discourse, Disruption, and Digital Democracy: Political Communication in the 2016 Presidential Campaign." In D. Schill & J. A. Hendricks (Eds.), *The Presidency and Social Media: Discourse, Disruption, and Digital Democracy in the 2016 Presidential Election*. New York, NY: Routledge.

Hendricks, J. A., & Schill, D. (2017). "The Social Media Election of 2016." In R. E. Denton, Jr. (Ed.), *The 2016 Presidential Campaign: A Communication Perspective*. New York, NY: Palgrave Macmillan.

Schill, D., & **Hendricks, J. A.** (2016). "Media, Message, and Mobilization: Political Communication in the 2014 Election Campaigns." In J. A. Hendricks & D. Schill (Eds.), *Communication and Midterm Elections: Media, Message, and Mobilization*. New York, NY: Palgrave Macmillan.

Hendricks, J. A., & Schill, D. (2015). "The Presidential Campaign of 2012: New Media Technologies Used to Interact and Engage with the Electorate." In J. A. Hendricks & D. Schill (Eds.), *Presidential Campaigning and Social Media: An Analysis of the 2012 Election*. New York, NY: Oxford University Press.

Hendricks, J. A. (2013). "The New Media Campaign of 2012." In R. E. Denton, Jr. (Ed.), *The 2012 Presidential Campaign: A Communication Perspective*. Lanham, MD: Rowman & Littlefield.

Hart, C. B., **Hendricks, J. A.**, & Bond, L. T. (2013). "Marketing Techniques and Strategies: Using Social Media as a Revenue-Generating Vehicle." In Hana S. Noor-Al-Deen & **J. A. Hendricks** (Eds.), *Social Media and Strategic Communications*. Houndmills, England: Palgrave Macmillan.

Hendricks, J. A., Montse B., Hallett, L., Kulikova, S., & Chen, C. C. (2012). "International Radio Regulation: An Overview." In J. A. Hendricks (Ed.), *The Palgrave Handbook of Global Radio* (pp. 17-37). Houndmills, England: Palgrave Macmillan.

Hendricks, J. A., & Frye, J. K. (2011). "Social Media and the Millennial Generation in the 2010 Midterm Election." In Hana S. Noor Al-Deen & J. A. Hendricks (Eds.), *Social Media: Usage and Impact*. Lanham, MD: Lexington Books.

Hendricks, J. A., & Kaid, L. L. (2011). "Shaping the New Presidential Campaign." In J. A. Hendricks & L. L. Kaid (Eds.), *Techno Politics in Presidential Campaigning: New Voices, New Technologies and New Voters* (pp. 3-10). New York, NY: Routledge/Taylor & Francis.

Hendricks, J. A., & Denton, R. E., Jr. (2010). "Political Campaigns and Communicating with the Electorate in the Twenty-First Century." In J. A. Hendricks & R. E. Denton, Jr. (Eds.), *Communicator-in-Chief: How Barack Obama used New Media Technology to Win the White*

House (pp. 1-18). Lanham, MD: Lexington Books.

Smith, S., & **Hendricks, J. A.** (2010). "New Media: New Technology, New Ideas, or New Headaches." In J. A. Hendricks (Ed.), *The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media* (pp. 3-21). Lanham, MD: Lexington Books.

Hendricks, J. A. (2009). "Media Management: Media Policy and Regulation." In W. E. Eadie (Ed.), *21st Century Communication: A Reference Handbook* (pp. 859-867). Thousand Oaks, CA: Sage Publications.

Hendricks, J. A. (2009). "The Future of Radio in the Digital Age." In R. Sickels (Ed.), *The Business of Entertainment: Movies, Music, & Television* (pp. 155-172). Westport, CT: Praeger Publishers.

Hendricks, J. A. (2008). "Review of the book *Radio's America: The Great Depression and the Rise of Modern Mass Culture*." *Journal of Radio and Audio Media*, 15, 280-281.

Hendricks, J. A. (2007). "Podcasting vs. Broadcasting: An Analysis of Listener Pervasiveness, Advertising Revenue, and Regulatory Considerations." *Feedback Journal*, 48, 17-21.

Hendricks, J. A., & Albarran, A. (2005). *Instructor's Manual for Albarran's Management of Electronic Media*. 3rd ed. Belmont, CA: Wadsworth.

Hendricks, J. A., & McCraw, S. K. (2002). "Coverage of Political Campaigns." In D. Sloan & L. M. Parcell (Eds.), *American Journalism: History, Principles, Practices* (pp. 181-188). Jefferson, NC: McFarland & Company.

Hendricks, J. A. (2000). "Dissonance Theory: Selective Exposure to Political TV Ads during the 1996 Presidential Campaign." *Southwestern Mass Communication Journal*, 15, 39-53.

Hendricks, J. A. (1999). "The Telecommunications Act of 1996: Its Impact on the Electronic Media of the Twenty-first Century." *Communications and the Law*, 21, 71-85.

REFERENCE ARTICLES (peer reviewed)

Hendricks, J. A. (2015). "Joseph Pulitzer." In K. E. Hendrickson (Ed.), *The Encyclopedia of the Industrial Revolution in World History*. New York, NY: Rowman & Littlefield.

Hendricks, J. A. (2015). "Television." In K. E. Hendrickson (Ed.), *The Encyclopedia of the Industrial Revolution in World History*. New York, NY: Rowman & Littlefield.

Hendricks, J. A. (2011). "National Educational Television (Renamed the Public Broadcasting Service) Founded 1953." In J.R. McKivigan & H.L. Kaufman (Eds.), *Encyclopedia of American Reform Movements*. New York, NY: Facts on File, Inc.

Hendricks, J. A. (2011). "U.S. Supreme Court Mandates Fairness Doctrine in Broadcasting (1969-87)." In J.R. McKivigan & H.L. Kaufman (Eds.), *Encyclopedia of American Reform Movements*. New York, NY: Facts on File, Inc.

Hendricks, J. A. (2009). "Digital Television." In C. H. Sterling (Ed.), *Encyclopedia of Journalism*. Thousand Oaks, CA: Sage Publications.

Hendricks, J. A. (2009). "Communications Decency Act." In D. Schultz (Ed.), *Encyclopedia of the United States Constitution*. New York, NY: Facts on File, Inc.

Hendricks, J. A. (2009). "Television." In G. Misiroglu (Ed.), *American Countercultures: An Encyclopedia of Nonconformists, Alternative Lifestyles, and Radical Ideas in U.S. History*. Armonk, NY: M.E. Sharpe, Inc.

Hendricks, J. A. (2008). "Chicago Tribune," "Hearst Newspapers," "Time Warner," and "Pulitzer Newspapers," In G. Cross, R. Maddox & W. Pencak (Eds.), *Dictionary of American History*, Dynamic Reference Edition. Farmington Hills, MI: Charles Scribner's Sons Reference Books.

Hendricks, J. A. (2008, December 14). "State Measure Leads to Need for SISD Cuts." *The Herald Democrat*, p. A5. (Guest Commentary, not peer reviewed)

Hendricks, J. A. (2008). "Cognitive Dissonance." In K. F. Warren (Ed.), *Encyclopedia of U.S. Campaigns, Elections, and Electoral Behavior*. Thousand Oaks, CA: Sage Publications.

Hendricks, J. A. (2008). "Fairness Doctrine." In K. F. Warren (Ed.), *Encyclopedia of U.S. Campaigns, Elections, and Electoral Behavior*. Thousand Oaks, CA: Sage Publications.

Hendricks, J. A. (2007). "Press Freedom." In L. L. Kaid & C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*. Thousand Oaks, CA: Sage Publications (pp. 644-645).

Hendricks, J. A. (2007). "Shield Laws." In L. L. Kaid & C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*. Thousand Oaks, CA: Sage Publications (pp. 644-645).

Hendricks, J. A. (2007). "George Wallace." In L. L. Kaid & C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*. Thousand Oaks, CA: Sage Publications (pp. 644-645).

Hendricks, J. A. (2007). "Broadcast Decency Enforcement Act of 2005." In D. Hudson, Jr., D. Schultz & J. R. Vile (Eds.), *Encyclopedia of the First Amendment*. Washington, DC: CQ Press.

Hendricks, J. A. (2007). "Radio Act of 1927." In S. L. Vaughn (Ed.), *Encyclopedia of American Journalism History*. New York, NY: Routledge.

Hendricks, J. A. (2007). "Helen Thomas." In S. L. Vaughn (Ed.), *Encyclopedia of American Journalism History*. New York, NY: Routledge.

Hendricks, J. A. (2003). "Linda Wertheimer." In C. H. Sterling & M. Keith (Eds.), *Encyclopedia of Radio*. Chicago, IL: Routledge.

EDITORSHIP

FOUNDING BOOK SERIES EDITOR:

"Studies in New Media"

Lexington Books, a division of Rowman & Littlefield

Web site: <https://rowman.com/Action/SERIES/LEX/SNM#>

BOOKS PUBLISHED IN THIS SERIES:

Adaptation Online: Creating Memes, Sweding Movies, and Other Digital Performances (2017)

The Impact of Social Media in Modern Romantic Relationships (2017)

The Evolution and Social Impact of Video Game Economics (2017)

New Media and Digital Pedagogy: Enhancing the Twenty-First-Century Classroom (2017)

Social Media: Culture and Identity (2016)

Beyond New Media: Discourse and Critique in a Polymediated Age (2016)

Blogging: How Our Private Thoughts Went Public (2016)

Globalization's Impact on Cultural Identity Formation: Queer Diasporic Males in Cyberspace (2015)

Navigating New Media Networks: Understanding and Managing Communication Challenges in a Networked Society (2015)

Communicating User Experience: Applying Local Strategies Research to Digital Media Design (2015)

The Twenty-First-Century Media Industry: Economic and Managerial Implications in the Age of New Media (2011)

EDITORIAL BOARDS

Member, Editorial Board for the following Journals:

Journal of Broadcasting & Electronic Media (JOBEM)

Social Media + Society

Journal of Radio & Audio Media (JRAM)

Manuscript reviewer for the following Journals:

Communication & Society

Journal of Radio & Audio Media

Southwestern Mass Communication Journal

International Journal on Media Management

Convergence: The International Journal of Research into New Media Technologies

CONVENTION PAPERS—PRESENTATIONS—PANELS (Refereed/Competitive)

Hendricks, J. A. (2017, April). *The State of the Radio Industry in 2017*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2016, April). *The State of the Radio Industry in 2016*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2015, April). *The State of the Radio Industry in 2015*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2014, April). *The State of the Radio Industry in 2014*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2013, April). *The State of the Radio Industry in 2013*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2012, April). *The State of the Radio Industry in 2012*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2011, April). *The State of the Radio Industry in 2011*. Panel participant and Moderator at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2010, April). *Radio and Audio Media Paper Division*. Panel participant at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division. (Moderator).

Hendricks, J. A. (2009, April). *Radio and Audio Media Juried Paper Session*. Panel participant at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division. (Moderator).

Hendricks, J. A. (2008, April). *The Radio Industry's Latest Challenge: An Examination of Podcasting's Impact*. Paper presented at the annual conference of the Broadcast Education Association, Las Vegas, NV. Radio and Audio Media Division.

Hendricks, J. A. (2007, April). *Substitute or Supplement: Podcasting Trends*. Presentation at the annual conference of the Broadcast Education Association, Las Vegas, NV. (Moderator).

Hendricks, J. A. (2006, September). *Online Teaching Methods: An Introduction to Using Blackboard in a Communication Class*. Presented during the, "Tricks of the Broadcast Teaching Trade" session, at the annual conference of the Oklahoma Broadcast Education Association/Oklahoma Speech Theatre Communication Association, Bethany, OK.

Hendricks, J. A. (2005, April). *Running Amuck: The Federal Communications Commission Under the Michael Powell Chairmanship*. Panel participant at the annual conference of the Southern States Communication Association, Baton Rouge, LA. Mass Communication Division.

Hendricks, J. A. (2004, April). *Surfing a New Wave of Media Consolidation: The FCC's Quest to Deregulate Media Ownership*. Panel participant at the annual conference of the Southern States Communication Association, Tampa, FL. Mass Communication Division.

Hendricks, J. A. (2004, April). *Webcasting: A Closer Look at How New Copyright Policy Affects College Broadcasters*. Presented at the annual conference of the Broadcast Education Association, Las Vegas, NV. Student Media Advisers Division.

Hendricks, J. A. (2003, April). *Communication Program Assessment Plans: Assessment Tools to Measure Student Learning of Program Objectives/Outcomes with Increased Faculty Participation*. Paper presented at the annual conference of the Southern States Communication Association, Birmingham, AL. Mass Communication Division.

Hendricks, J. A. (2001, April). *Media Intrusion Theory and the Modern Political Process*. Paper presented at the annual conference of the Southern States Communication Association, Lexington, KY. Mass Communication Division.

Hendricks, J. A. (2000, April). *The Hero-Plot and the Narrative Structure of Television Network News*. Paper presented at the national meeting of the Popular Culture Association, New Orleans, LA. Journalism and Mass Communication Division.

Hendricks, J. A. (2000, March). *Political Advertising: A Re-examination of Dissonance Theory*. Paper presented at the annual meeting of the Southern States Communication Association; New Orleans, LA. Mass Communication Division.

Hendricks, J. A. (1999, April). *Regulating the Electronic Media of the Twenty-first Century*. Paper presented at the Central States/Southern States Communication Associations joint conference; St. Louis, MO. Mass Communication Division.

Hendricks, J. A. (1999, April). *Literary Journalism: A Critical Analysis of Norman Mailer's Miami and the Siege of Chicago*. Paper presented at the national meeting of the American Culture Association, San Diego, CA. Journalism and Media Culture Division.

Hendricks, J. A. (1998, October). *Magazine Reporters: Perspectives of Television's Role in the 1952, 1972, and 1992 Presidential Campaigns*. Paper presented at the annual meeting of the American Journalism Historians Association; Louisville, KY.

Hendricks, J. A. (1998, April). *Rosser Reeves: His Influence on Modern Presidential Advertising*. Paper presented at the annual meeting of the Southern States Communication Association; San Antonio, TX. Mass Communication Division.

Hendricks, J. A. (1998, April). *Madison Avenue Advertising Techniques and British Political Parties: 1929-1992*. Paper presented at the national meeting of the Popular Culture Association; Orlando, FL. British Studies Division.

Smith, P., Dupree, A., Beasley, B., Dukes, M., Hendricks, J. A., Hicks, C. (1997, April). *A Videotaped Interview with Gold Medal Swimmer, Angel Martino, and Basketball Star, Ruthie Bolton*. Presented at the annual meeting of the Southern States Communication Association. Savannah, GA. Popular Studies and Gender Studies.

Hendricks, J. A. (1997, March). *Journalistic Standards Established by Edward R. Murrow and "See It Now."* Paper presented at the national meeting of the American Culture Association; San Antonio, TX. Journalism and Media Culture Division.

STUDY ABROAD FACULTY-LED PROGRAMS

2017	England Germany Belgium Netherlands
2016	England France
2014	Los Angeles, CA
2005	Los Angeles, CA
2002	New York, NY
2001	Los Angeles, CA
2000	Washington, DC
1999	New York, NY

THESIS COMMITTEES (master's degree)

Kasi Dickerson (Chaired) - Graduated

Joey Stepniewski (Chaired) - Graduated

Ryan Perry (Chaired) – Anticipated Graduation is December 2017

Jordan Allen (Member) – Anticipated Graduation is December 2017

Austin Lewter (Chaired) – Anticipated Graduation is December 2017

Ilissa L. Brown (Chaired) – Anticipated Graduation is May 2018

MEDIA PROJECT COMMITTEES (master's degree)

Toure McCoy (Member) - Graduated
Thomas Martin (Member) - Graduated

FELLOWSHIPS

2006 Academy of Television Arts & Sciences Faculty Fellowship (ATAS); Los Angeles, CA.
2006 International Radio & Television Society (IRTS) Faculty & Industry Seminar; *Programmed for Success: The Art of Producing Highly-Rated Television Graduates*; New York, NY.
2006 National Association of Television Program Executives (NATPE) Faculty Fellowship; Las Vegas, NV.
2005 International Radio & Television Society (IRTS) Faculty & Industry Seminar; *The Ultimate Journalism Journey*; New York, NY.
2004 International Radio & Television Society (IRTS) Faculty & Industry Seminar; *Out of the Box: Redefining Television*; New York, NY.

AWARDS & HONORS

2011 Nominated for the SFASU Faculty Achievement Award / Research
2008 Excellence in Service Award (University Recognition)
2007 Who's Who in America
2003 Who's Who Among American Teachers (student nominated)
2003 Distinguished Young Alumni/Southern Arkansas University
2002 Excellence in Service (University Recognition)
2002 Excellence in Research/Scholarly Achievements Award (University Recognition)

CLASSROOM—TEACHING ACHIEVEMENTS

–My students have won 32 national, regional, and state competition awards in audio and video production.

–My students have been awarded more than \$5,000 in scholarships from the Oklahoma Association of Broadcasters (OAB).

COURSES TAUGHT

#SFA Certified Online Instructor
Media Theory (U, G)
Media Research Methods (U, G)

Media & Politics (G)
Contemporary Media Issues (G)
Media Management (U)
Media Law & Ethics (U)
Broadcast & Cable Programming (U)
Advertising Sales (U)
Survey of Communication (U)
Survey of Mass Media (U)
Audio Production (U)
Broadcast Workshop (U)
Writing for Mass Communication I (U)
Public Speaking (U)

INTERNAL GRANTS / FUNDRAISING/ GIFTS

-Numerous Internally Funded Research Projects from the SFA Office of Research & Sponsored Programs (ORSP).

-Full endowment of the “*Drs. John & Stacy Hendricks Broadcast Scholarship*” in 2007-2008 at Southeastern Oklahoma State University.

-Next Media, Inc. - Colorado (formerly Lake Broadcasting), working through the department Professional Media Advisory Panel, that I established, donated the use of a 350-foot tower to the University for the radio station’s use. This tower's worth is estimated at approximately: \$250,000.00.

SERVICE (UNIVERSITY)

Stephen F. Austin State University Committees:

2015-2018	Member, University Research Committee (University level)
2016-2017	Member, Compliance Coordinating Committee (University level)
2016-2017	Chair, University Chair’s Forum (University level)
2015-2016	Chair-elect, University Chair’s Forum (University level)
2015-2016	Member, Promotion to Full Professor Committee (College level)
2015-2017	Chair and Member of the Travel Funds Committee (College level)
2016	Panel Member for New Faculty, <i>Publication Tips from Editors</i> (University level)
2015	SFA Foundation Teaching Award Selection Committee (University level)
2009-present	Member, College of Liberal & Applied Arts Tenure & Promotion Committees
2012-2014	Chair’s Forum Representative at Academic Affairs meeting

(University level)
 2014-2015 Member, Promotion to Full Professor Committee (College level)
 2013-present Graduate Council (College level)
 2013-2014 Member, Promotion to Full Professor Committee (College level)
 2011-2013 Policy Committee (University level)
 2012-2013 Chair/Member, Promotion to Associate Professor Committee (College level)
 2011-2012 Member, Promotion to Full Professor Committee (College level)
 2010-2011 Member, Promotion to Full Professor Committee (College level)
 2009-present Annual Recruiter Training Presentation for the Division (Dept. level)
 2009-present Chair, Student Publications Committee (University level)
 2009-present Chair's Council (College level)
 2009-present Fiscal Appeals Committee (College level)
 2009-2010 Promotion and Tenure Packet Committee (College level)

Southeastern Oklahoma State University Committees:

2008-2009 Online Learning Council (University level)
 2007-2009 Centennial Publicity and Media Sub-Committee (University level)
 2007-2009 Faculty Appellate Committee (University level)
 2007-2008 Five University Faculty Promotion/Tenure Committees (University level)
 2006-2007 Journalism Faculty/Newspaper Advisor Search Committee (Dept. level)
 2006-2009 Senator-Faculty Senate (University level)
 2006-2008 Faculty Senate Executive Committee
 2006-2008 Faculty Senate Committee on Committees
 2006-2009 Faculty Senate Personnel Committee
 2007-2008 Treasurer-Faculty Senate
 2006-2007 Recorder-Faculty Senate
 2003-2006 Curriculum Committee (University level)
 2003-2005 Oklahoma State Regents Faculty Transfer Curriculum Committee (State level)
 2002-2004 Chair-Organized Research & Program Review Committee (University level)
 2001-2002 OSRHE High Definition TV Usage Committee (State level)
 2001-2003 North Central Accreditation Steering Committee (University level)
 1999-2003 School of Arts & Sciences Administrative Council (University level)
 1999-2003 School of Arts & Sciences Academic Council (University level)
 1997-2005 Marketing Goals Team (University level)
 2001-2002 Institutional Research and Assessment Committee (University level)
 1999-2003 Arts & Sciences Arts Gala Advisory Committee (University level)
 2000-2003 Senator-Faculty Senate
 2002-2003 Treasurer-Faculty Senate
 2002-2003 Faculty Senate Budget Committee
 2002-2003 Faculty Senate Executive Committee
 2002-2003 Faculty Senate Committee on Committees

2000-2002 Faculty Senate Personnel Committee
 2001-2002 Chair-Faculty Senate Planning Committee
 2002-2003 Author (Chap. 2)-Dept. of Comm & Theatre Self-Study (Dept. level)
 2002-2003 Editor-Dept. of Comm & Theatre Assessment Plan (Dept. level)
 1999-2003 Liaison-Library Budget (Dept. level)
 1997-2002 Chair-Committee on the Establishment of an SE Oklahoma State
 Cable Channel
 1997-2009 Dr. Ben Chappell Scholarship Committee (Dept. level)
 2000 Search Committee; Dean of the School of Arts & Sciences
 (University level)
 1998 Chair-Search Committee; Director of Forensics/Debate Coach
 (Dept. level)
 1998 Search Committee; Director of Human Resources (University level)
 1997-1998 North Central Assoc. Review Panel, School Arts & Letters at SE
 Oklahoma State (University level)
 1997-1998 Author (Chap. 2)-Dept. of Comm & Theatre Self-Study (Dept. level)

SERVICE (DISCIPLINE)

2010-2014 Member, Broadcast Education Association Research Committee
 2010-2012 Chair, BEA, Radio/Audio Media Division
 2008-2009 President-Oklahoma Broadcast Education Association
 2008-2010 Vice-Chair/Research Paper Competition Chair, BEA, Radio/Audio Media
 Division
 2007-2008 Vice President-Oklahoma Broadcast Education Assoc.
 2006-2007 Secretary/Treasurer-Oklahoma Broadcast Education Assoc.
 2006-2008 Newsletter Editor-BEA, Radio/Audio Media (RAM) Division
 2006 Chair-Political Communication Division, Southern States
 Communication Association.
 2005 Vice-Chair/Division Program Planner-Political Communication
 Division/Southern States Communication Association. [Division Program
 Planner for the 2006 conference, Dallas, TX].
 2003 Chair-Mass Communication Division, Southern States
 Communication Association.
 2002 Vice-Chair/Division Program Planner-Mass Communication Division/Southern
 States Communication Association. [Division Program Planner for the 2002
 conference, Winston-Salem, NC].
 2001 Secretary/Vice-Chair Elect-Mass Communication Division/Southern
 States Communication Association.
 2001 Program Planner-regional conference of the National Broadcasting
 Society/Alpha Epsilon Rho in Dallas, TX. More than 130 students from
 Arkansas, Louisiana, Texas, and Oklahoma universities attended the
 conference.
 2002-1999 Web Page Editor-Mass Communication Division, Southern States

1999-1998 Communication Association.
Education Committee, American Journalism Historians Association.

PROFESSIONAL DEVELOPMENT

2001 Attended the North Central Association of Colleges and Schools Commission on
Institutions of Higher Education, Chicago, IL.

2001 Attended the Academic Chairpersons Conference, Orlando, FL.

MEDIA INDUSTRY EMPLOYMENT

1996 WDAM-TV; Hattiesburg, MS/Semester Faculty Internship
1994 *New York Daily News*; Washington, D.C. Bureau/Freelance researcher
1994 ABC News; Little Rock, AR Bureau/Freelance researcher
1992 NBC News; Little Rock, AR Bureau/Graduate student assistant
1991-1992 KVMA-AM/KVMA-FM; Magnolia, AR/Weekday radio show, audio
production, weekend radio show, weekend news
1990-1991 KAYZ-FM/KELD-AM; El Dorado, AR/Overnight radio show
weekdays, audio production, and morning news
1987-1989 KVMA-AM/KVMA-FM; Magnolia, AR/Weekday afternoon radio show,
audio production, news
1986-1987 KMSL-FM; Stamps, AR/Mid-day radio show, audio production, and
music director

COMMUNITY SERVICE

2008-2009 President- Board of Education, Sherman Independent School District
2006-2008 Vice President-Board of Education, Sherman Independent School District
2008-2009 Board of Directors-Grayson Central Appraisal District, Sherman, Texas
2007-2008 Wilson N. Jones Hospital Foundation Annual Support Committee
2004-2006 Board of Directors, Sherman Education Foundation
2007-2010 (2nd term) Trustee-Board of Education, Sherman, TX Independent School
District
2004-2007 (1st term) Trustee-Board of Education, Sherman, TX Independent School
District