

AMY MEHAFFEY

Curriculum Vitae - as of 4/2021

Contact

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327 Pisgah Road

Nacogdoches, TX 75965

Education

Doctor of Philosophy, Texas A&M University, College Station, Texas, May 2015

Recreation Parks and Tourism Sciences- Youth Development

- Prevention Science Certificate – Texas A&M University
- Non-Profit Management Certificate – The Bush School of Government & Public Service

Dissertation: “Worth a Thousand Words: Conceptualizing Adolescent Female Body Image through Photovoice”

Master of Science, Texas A&M University, College Station, Texas, May 2012

Agricultural Leadership, Education, and Communication – Agricultural Communications

Thesis: “Influence of Newspaper Images on Student Perceptions of Agricultural Issues”

Bachelor of Science, Texas Tech University, Lubbock, Texas, August 2010

Agricultural Communications

Professional Experience

Lecturer

September 2021- Present

Serve as Course Instructor for MKTG 4352 - International Marketing and MKTG3351- Principles of Marketing (Sections 001, 501, 502)

Adjunct Faculty

January 2021- Present

Stephen F. Austin State University

Arthur Temple College of Forestry and Agriculture

Serve as Course Instructor for POSC 3103-001 - Application Agriculture Data Applications and AGRI- 2315-001 - Introduction to Agricultural Communications

Adjunct Faculty

January 2020- Present

Stephen F. Austin State University

Rusche College of Business - Management, Marketing and International Business

Serve as Course Instructor for MKTG 3351 Principles of Marketing

Limited Graduate Faculty

June 2018- Present

Stephen F. Austin State University

Served on Graduate Committee (Master's of Human Sciences) for Carlie Allen overseeing qualitative research for thesis entitled: *"Social Media Use and Best Practices at Convention and Visitor Bureaus"*

Adjunct Faculty

January 2016- May 2019

Stephen F. Austin State University

College of Liberal and Fine Arts – Mass Communication

Serve as Course Instructor for MCM 308- Advertising Cases and Campaigns and MCM - 250 Photojournalism

Community Liaison & Public Information Officer July 2020 – December 2020
City of Nacogdoches

- Developed, implemented and measured the success of a comprehensive marketing strategy, advertising, communications and public relations program to brand and enhance the image and position of the City of Nacogdoches with the general public.
- Collaborated with staff to implement strategic community education and outreach plans to expand access to city services on behalf of unserved or under-served client groups / populations.
- Identified, interpreted, and integrated information to develop and deliver high-impact educational programs and multimedia educational collateral
- Supported, and developed programs, services, events, and opportunities that respond to diverse interests, encourage community interaction, and promote a stronger sense of community
- Developed marketing materials for city-wide public relations campaign: NacWise
- Hosted and produced the *NacChat* Podcast
- Conferred with staff and volunteers to develop and maintain a strategic perspective in organizational direction, programs, and services to effectively brand the City of Nacogdoches.
- Developed, planned, and coordinated various activities (e.g. community outreach, media/public relations functions, etc.) for the purpose of enhancing community relationships, improving customer services/programs, and promoting a positive public image.
- Recommended responses and action plans as a result of interacting with the external stakeholders ensuring effective communication and outreach practices to meet city's strategic goals and objectives.
- Strengthened communication and involvement in and among neighborhoods, government organizations, volunteer boards and commissions, institutions, community organizations, local businesses, and Nacogdoches as a whole
- Created and maintained all City related social networking sites
- Responded and ensured timely feedback to all clients and appropriate City staff members regarding a variety of Communication matters
- Facilitated and coordinated all marketing, communications and public relations activities and events

**Communications/Main Street Director
City of Nacogdoches****July 2015 – July 2020**

- Oversaw staff in Main Street/Communication Department and newly formed Office of Development
- Maintained close relationships with City Council, County officials, committees, city appointed boards, and statewide organizations that affect Nacogdoches
- Collaborated with the City Manager, other senior leadership, and City Council to develop and implement communication strategies, special events, and public relations efforts, and branding opportunities
- Maintained close relationships with City Council, County officials, State and Federal government agencies, committees, city appointed boards, local law enforcement agencies, and statewide organizations that affect Nacogdoches
- Worked closely with Stephen F. Austin State University to maintain university relationships
- Maintained and update all website content and over 8 social media platforms
- Coordinated special projects for the City, including the planning, design, implementation, and evaluation of mobile food unit ordinance, street-use fee, urban core overlay ordinances, and traffic committee operations
- Prioritized communications and public relations needs and direct appropriate and timely response to media and constituent inquiries
- Lead crisis communications efforts in order to protect the city's reputation following significant events
- Contributed significantly in the press coverage and messaging of disasters such as COVID-19, Hurricane Harvey, and multiple city-wide public relations issues
- Published monthly article for local newspaper regarding city efforts and topics
- Developed marketing materials for city-wide public relations campaign: NacWise
- Planned programs for Chamber of Commerce Leaders of Tomorrow leadership team
- Created, hosted and produced the *NacChat* Podcast
- Planed and directed the dissemination of information including the target audience, message, format, and structure of communication
- Developed economic strategies to increase retailing in the downtown, attracting new users into existing facilities, and expanding market opportunities
- Coordinated heritage tourism and destination marketing efforts with Nacogdoches Convention and Visitors Bureau
- Assisted individual merchants and property owners with design and construction of physical restoration projects
- Represented organization by serving on boards and committees responsible for organizing Farmer's Market, the Garden Capital Committee, the Texas Blueberry Festival, and the Texas Bluegrass Concert
- Served as the liaison between the Chamber of Commerce and City of Nacogdoches and the Nacogdoches Economic Development Corporation

**Interim Director of Planning
City of Nacogdoches**

April 2017 - February 2018

Served as City of Nacogdoches Planning Director in addition to Communications/Main Street Director

- Advised builders, engineers, architects, and contractors regarding the implementation of development regulations and acted as pre-development coordinator to establish efficient solutions to problems that arose during the development process while implementing zoning and subdivision ordinances
- Researched and drafted ordinance and policy revisions for mobile food unit, urban core overlay, and landscaping ordinances
- Prepared and presented staff reports for the Planning and Zoning Commission, Zoning Board of Adjustments, and City Council relating to development applications, plats, variances, zoning amendments and final approval of Parks Master Plan
- Reviewed site plans and subdivision plats for compliance with zoning and subdivision ordinances
- Analyzed and provided reports to administration regarding development and market trends to allow proactive city response to aid in Economic Development strategies.

4-H Specialist
Texas A&M AgriLife Extension –
Texas 4-H Youth Development

September 2014 – July 2015

- Served as event coordinator and specialist for the Texas 4-H Roundup
- Managed event budget of over \$500,000 for over 5,000 youth, volunteers, and donors in attendance
- Secured of \$100,000 in sponsorship dollars from Texas A&M System entities, external sponsors, and Bryan/College Station Convention and Visitors Bureau
- Worked closely with Bryan/College Station Convention and Visitors Bureau to ensure HOT tax funds were utilized appropriately to promote tourism in the BCS region for the event
- Served as community liaison to over 30 state-wide media outlets to promote event activities
- Negotiated and managed contracts for team of vendors and event contributors including performers, photographers, caterers, facility managers, building proctors, and transportation services
- Coordinated/designed event floor plans and produced event materials and accessories to create a cohesive event image
- Maintained relationship with local, Hotel and Restaurant Associations, and local business leaders to garner support for tourism in the BCS region generated by the event
- Developed digital communications, maintained social media sites and produced video content for event to promote to external and internal audiences
- Served as advisor for State 4-H Council leadership team (35+ students each year)
- Coordinated the Beekeeping Essay Contest
- Served as Coordinator of the Agricultural Product Identification Contest for 3 major livestock shows across the state
- **Served as instructor for Texas A&M University – RPTS 370- Youth Development Principles**

Extension Associate **September 2012 – August 2014**
Texas A&M AgriLife Extension- 4-H Youth Development &
Texas A&M University -Recreation, Parks, Tourism Sciences

Texas 4-H Youth Development

- Strategically planned and implemented all communication efforts while maintaining a consistent brand and image for the organization
- Produced and effectively disseminated timely news content to media outlets to reach targeted audiences for statewide initiatives and events
- Developed digital communications and maintained social media sites
- Created, managed, and oversaw all state level print publications
- Designed advertisements, logos and promotional material for both print and digital platforms
- Provided state-level support to Specialists in respective program emphasis areas
- Served as advisor for State 4-H Council leadership team (35+ students each year)
- Served as team member for Texas 4-H Military Program to carry out AARP Grant
- Program coordinated with Davila After-School Program to secure community partnerships with retirement community centers to allow youth to teach technology to residents
- Planned and coordinated STEM camp for youth who participated in educational aspects of program

Recreation, Parks, and Tourism Sciences

- **Taught RPTS 372 – Youth Development Practicum**
- Coordinated community relations efforts to garner support for program prior to inception
- Worked closely with Bryan Independent School District and the City of Bryan to ensure program goals were cohesive and strategic
- Worked with diverse populations to gain buy-in from parents and teachers on site
- Designed, implemented and evaluated culturally appropriate activities focused on goals of the T.E.A.M After-School Program at Davila Middle School since program inception
- Taught upper-level undergraduate course in Youth Development Practice (students served as staff for T.E.A.M After-School Program)
- Maintained written program plans which documented subjects covered, curriculum and activities used, materials utilized, and individual or program goals addressed
- Maintained open communication with students' school-day teachers, other school staff, and parents
- Secured \$80,000 grant and served as program coordinator for ExxonMobil Bernard Harris Math and Science Camp to provide a 10-day camp for underserved populations in the Bryan Independent School District

**Graduate Assistant
Texas A&M AgriLife Extension –
Texas 4-H Youth Development**

September 2010 – September 2012

- Supervisor and Technology support for the Communities, Families & Youth at Grant Risk (CYFAR) grant
- Produced marketing materials for 4-H youth and parents including, Annual Reports, one-page information flyers, Save the Date cards, business cards, posters, brochures, and all other printed resources needed for programs such as Texas 4-H Roundup, Clovers & Cameras Photography Series, Golf Challenge, Volunteer Conference, 4-H Day at the Capitol, the Texas 4-H, Conference Center, Quality Counts, Pizza Ranch, and the 4-H Online Summit
- Coordinated and assist with youth and adult events such as Texas 4-H Roundup, MASH Camp, Clovers & Cameras Photography Series, Golf Challenge, Volunteer Conference, 4-H Day at the Capitol, and the Texas Ag Proud Campaign
- Developed Curriculum for the 4-H Golf Challenge
- Produced promotional videos for Steer Classification College and Texas 4-H Roundup
- Served as an advisor for Texas A&M Collegiate 4-H Club
- Photographed all 4-H events
- Coordinated social media outlets including Facebook and Twitter

Teaching Experience

Stephen F. Austin State University (2015-2021)

Fall 2021

MKTG-3351-001 - Principles of Marketing
MKTG-3351-501 - Principles of Marketing
MKTG-3351-502 - Principles of Marketing
MKTG 4352-001- International Marketing
AGRI- 2315-001 - Introduction to Agricultural Communications
POSC 3103-020L - Application Agriculture Data Applications

Summer 2021

POSC 3103-020L - Application Agriculture Data Applications
MKTG-3351-502 - Principles of Marketing

Spring 2021

MKTG-3351-602 - Principles of Marketing
MKTG-3351-604 - Principles of Marketing
MKTG-3351-605 - Principles of Marketing
POSC 3103-001 - Application Agriculture Data Applications
POSC 3103-020L - Application Agriculture Data Applications
AGRI- 2315-001 - Introduction to Agricultural Communications

Fall 2020

MKTG-3351-006 - Principles of Marketing
Certified Online Instructor Course Completed

Spring 2020

MKT-351-002 - Principles of Marketing

Spring 2019

MCM 250-001 Photographic Journalism I

Fall 2018

MCM 250-001 Photographic Journalism I

Spring 2018

MCM 250-001 Photographic Journalism I

Spring 2017

MCM - 308 - 090 - Advertising Cases and Campaigns

Spring 2016

MCM - 308 - 090 - Advertising Cases and Campaigns

Texas A&M University (2014-2015)

Recreation, Parks and Tourism Sciences - Youth Development Principles - RPTS 370

Recreation, Parks and Tourism Sciences - Youth Development Practicum - RPTS 372

Course Development

Online POSC 3103-020L - Application Agriculture Data Applications - Spring 2021

Introduction to Agriculture Communications - Spring 2020 (*currently teaching*)

Directed Student Learning Projects

AGRI 4175-012 - Directed Independent Study - Spring 2021 (1 student)

Honors Contract (MKTG 3351-006) (Completed) Supervised Student Achievement over Disaster Management Communications Plans (2 students)

Honors Contract (MCM 250-001) (Completed) Over Documentary Photography (1 student)

Contracts, Awards and Grants:

Date	Organization	Type/Amount Awarded	Role
2021	CSI LED Lighting and Hardware	Marketing & Social Media Consultant 15 hours to date (8/15/21 - Present)	Sole Recipient
2021	Ideal Wellness	Marketing & Social Media Consultant 200 hrs. to date (6/1/21 - Present)	Sole Recipient
2021	Santa Anna Store	Marketing & Social Media Consultant 300 hrs. to date (6/1/21 - Present)	Sole Recipient
2021	Old Town Generator Services	Marketing & Social Media Consultant 250 hrs. to date (6/1/21 - Present)	Sole Recipient
2021	Blue Horse Bakery	Marketing & Social Media Consultant 250 hrs. to date (6/1/21 - Present)	Sole Recipient
2021	Rockin' H Lavender Farm	Marketing & Social Media Consultant - 400 hrs. to date (4/1/21 - Present)	Sole Recipient
2021	Red House Winery	Marketing & Social Media Consultant 400 hrs. to date (4/1/21 - Present)	Sole Recipient
2021	Stephen F. Austin State University Department of Agriculture	CDE Virtual FFA Contest Consultant -\$3,000 total	Sole Recipient
2021	286 Cattle	Brand Consultant \$250 to date	Sole Recipient
2016-2020	Humphries Farm & Ranch	Brand and Print Media Consultant \$3,000 to date	Sole Recipient
2019	Texas Downtown Association	Conference Bid - 2021 Texas Downtown Conference	Conference Director / Programming
2017	Texas Downtown Association	Best Renovation/Rehabilitation award for a community with a population under 50,000	Joint- Award Recipient
2015-2016	Texas A&M AgriLife Extension – 4-H Youth Development	Consulting Contract – \$15,000	Sole Recipient
2014	National 4-H - AARP Tech Wizards	Grant for Program Efforts – \$50,000	Grantee/Program Coordinator
2014	ExxonMobil Bernard Harris Summer Science Camp	Grant for Program Efforts – \$80,000	Grantee/Program Coordinator

National Presentations

Date	Location	Topic
October 14, 2014	Charlotte, North Carolina	A. Dromgoole & J. Carter “Developing Leadership through Youth Voice: Texas 4-H Council and Davila After-School Program Workshop.” National Recreation Parks Association Conference.
May 7, 2014	Washington, DC	A. Dromgoole. “Youth Voice & Texas 4-H Council Poster Presentation.” 2014 Cooperative Extension Centennial Conference.
September 16, 2013	Pittsburg, Pennsylvania	A. Dromgoole. “Texas 4-H Council Poster.” Galaxy Cooperative Extension Conference.
October 25, 2012	Orlando, Florida	K.J. Merten & A. Dromgoole “Texas 4-H Golf Challenge Poster.” NAE4-HA Conference.
March 21, 2012	Jekyll Island Club Hotel Jekyll Island, Georgia	K.J. Merten & A. Dromgoole. “Texas 4-H Golf Challenge Poster Presentation” 2012 Southern Region 4-H Biennial Conference

Statewide & Regional Presentations

Date	Location	Topic
August 2019	Nacogdoches, TX	A. MehaFFEY. Finding Your Tribe - Governor's Small Business Forum Panel Discussion
April 2015	San Marcos, TX	A. Dromgoole "Worth a Thousand Words: Conceptualizing Adolescent Female Body Image through Photovoice." 2015 Sequor YDI Conference. San Marcos, TX
April 7, 2014	Navasota, TX	A. Dromgoole. Embracing the Space: Utilizing Social Media in Youth Program Settings. 2014 Sequor YDI Conference. Navasota, Texas
March 2013	Temple, TX	A. Dromgoole & J. Carter. Developing Leadership through Youth Voice: Texas 4-H Council and Davila After-School Program. 2013 TRAPS Conference. Temple, Texas
November 12, 2013	Online TTVN Multimedia Meeting	A. Dromgoole "Texas Agricultural Product Identification Contest." 2013 Virtual Volunteer Conference
November 7, 2013	Online TTVN Multimedia Meeting	A. Dromgoole "Texas Agricultural Product Identification Contest." 2013 Virtual Volunteer Conference
October 15, 2013	Online TTVN Multimedia Meeting	K.J. Merten, A. Dromgoole , M. Williams "Texas 4-H Council Training and Planning" Texas 4-H Council
July 13, 2013	Dallas, Texas	A. Dromgoole. Embracing The Space at Texas 4-H Volunteer Conference
April 11, 2013	Navasota, TX	A. Dromgoole & K. Merten. Presentation on Youth Voice at the Youth Development Initiative Conference
July 16, 2012	College Station, TX	A. Dromgoole. Social Media Integration Training at Texas 4-H Livestock Ambassadors Training
July 25, 2012	Brownwood, TX	A. Dromgoole. Marketing Texas 4-H Presentation at Texas 4-H State Council Training
July 27, 2012	San Antonio, TX	A. Dromgoole Texas Proud of Texas Agriculture presentation at Texas 4-H Volunteer Conference
August 2, 2012	Round Rock, TX	A. Dromgoole Texas Proud of Texas Agriculture presentation at Texas 4-H Extension Agents Association Meeting
August 11, 2012	Anderson, TX	A. Dromgoole Texas Proud of Texas Agriculture presentation at Texas 4-H Extension Agents Association Meeting
September 21, 2012	College Station, TX	A. Dromgoole Texas Agricultural Product Identification Contest Podcast.
November 7, 2012	College Station, TX	A. Dromgoole Texas Proud of Texas Agriculture Presentation at the Texas 4-H Virtual Summit
July 25, 2011	College Station, TX	A. Dromgoole Effects of Magazine Photos on Perceptions in Mainstream Media- AGCOM Undergraduate Course Lecture
May 7, 2011	College Station, TX	A. Dromgoole & T. Lepley Texas A&M Collegiate 4-H Recordbook Training

Publications, Educational Support Materials, and Research Developed

Abstract Publications

- 2014** **A. Dromgoole & J. Carter.** Developing Leadership through Youth Voice: Texas 4-H Council and Davila After-School Program. 2013 National Recreation and Park Association Workshop Symposium.
- 2014** **A. Dromgoole.** Embracing the Space: Utilizing Social Media in Youth Program Settings. 2014 Sequor YDI Conference. Navasota, Texas
- 2013** **A. Dromgoole & J. Carter** Developing Leadership through Youth Voice: Texas 4-H Council and Davila After-School Program. 2013 TRAPS Conference. Temple, Texas
- 2013** *K.J. Merten & A. Dromgoole.* Developing Leadership through Youth Voice: Texas 4-H Council. 2013 CAST Conference. Pittsburg, Pennsylvania
- 2013** *K.J. Merten & A. Dromgoole.* Developing Leadership through Youth Voice: Texas 4-H Council. 2013 Sequor YDI Conference. Navasota, Texas
- 2012** *K.J. Merten & A. Dromgoole.* Engaging Youth in Outdoor Activities: *Texas 4-H Golf Challenge*. Poster Session Youth Development Initiative Conference. Austin, Texas.
- 2012** **A. Dromgoole & K.J. Merten.** Southern Region Specialist Biennial Conference Poster Presentation- Texas Proud of Texas Agriculture. Atlanta, Georgia

Peer Reviewed Publications

- 2021** **(under review)** D. Dromgoole, R. Reyna-Islas, C. Black, Z. Wilcox, S. Winders, G.C. Shinn, G. Briers, S. Cummings, **A.L. Mehaffey.** Are 5th Grade Students Gaining Understanding through STEM Education While Participating in School-Wide 4-H in Rural Texas Schools? *Journal of Extension*.
- 2013** G. Ellis. & **A. Dromgoole.** TX CYFAR 2013 Summer Evaluation Report. College Station, TX: Sequor Youth Development Initiative.
- 2013** **A. Dromgoole.** Utilizing Social Media to Reach Youth Audiences in Youth Organizations. Youth Development Initiative Research Brief.
- 2011** **A. Dromgoole.** Media Effects and Body Image Perceptions on Youth. Youth Development Initiative Research Brief.
- 2011** Duerden, M. D. & **Dromgoole, A.** (2011). TX CYFAR 2011 Summer Evaluation Report. College Station, TX: Sequor Youth Development Initiative.
- 2011** Duerden, M. D. & **Dromgoole, A.** (2011). TX CYFAR Ready, SET, Go 2010-2011 evaluation report. College Station, TX: Sequor Youth Development Initiative.

Professionalism and Service

Associations

Texas Association of Municipal Information Officers	2019 - Present
Texas Downtown Association	2015 - Present
National Association of Extension 4-H Agents (NAE4-HA)	2013 – 2015
Gamma Sigma Delta	2012-2015
Texas Association of Extension 4-H Agents (TAE4-HA)	2012 – 2015
Agriculture Graduate Student Society	2010-2012

Service Activities

Houston Livestock Show and Rodeo	Superintendent	2009 - Present
Nacogdoches Junior Forum	HIP Chair / Co- Chair	2017 - 2018
Nacogdoches Junior Forum	Member	2015-2020
Texas 4-H Leadership Conference	Chaperone	2012
Texas Proud of Texas Agriculture 2015	Member	2010 –
Texas 4-H Volunteer Leader Conference Advisory 2015	Group Member	2012 –
Young Professionals of Aggieland 2015	Member	2013-
Brazos County Texas A&M Club 2013- 2015	Member	
Texas Beef Leaders of Tomorrow – Texas Cattlewomen	Contest Judge	2012
Brazos Valley Fair – Lamb Committee	Committee Member	2012- 2013
Farmers Fight Training	Participant	2012
Brazos County Pizza Ranch 2013	Member	2009 –

National and Regional Conferences

National Planning Association Annual Meeting

Galveston, Texas, October 2015

National Recreation and Parks Association Congress and Exposition

Charlotte, North Carolina, October 14-17, 2014

Cooperative Extension Centennial Conference

Washington, DC, May 7-9, 2014

Galaxy Conference

Pittsburgh Pennsylvania, September 14-17, 2013

National Collegiate 4-H Conference,

Atlanta, Georgia April 14-17, 2011

CYFAR Conference

Chicago, Illinois April 18-21, 2011

Statewide Conferences

Texas Association of Municipal Information Officers

Denton, Texas, July 2019

Texas Main Street Training

San Marcos, Texas, July 2015

Youth Development Initiative Conference

Navasota, Texas April 7-9, 2013

Chick-Fil-A Leadercast

College Station, Texas May 10, 2013

Youth Development Initiative Conference

Austin, Texas April 19-20, 2013

Texas Association of Extension 4-H Agents Conference

Roundrock, Texas August 1-3, 2012

Youth Development Initiative Conference

Austin, Texas April 19-20, 2012

Texas A&M Beef Cattle Short Course

College Station, Texas August 1-3, 2011

Comments from Students, Clientele & Faculty

- I loved her teaching style, she was very personal to all of her students and engaged with each of us. She always asked if we had any questions and was there to help us understand better. She put things into real life situations and that helped me in learning the course. She left positive feedback on things. She gives opportunities to submit coursework after the due date and understands our balance of school and life and how hard it can be. Very nice and understanding!
- I liked that she brought real world experience to this class. Just lecturing about marketing would not have been an interesting if she wouldn't have had any interesting examples to go with the material.
- INCREDIBLE. Cares so much for her students and I LOVED her.
- Kept class very interesting! Was worth waking up every class.
- One of the best teachers I've had throughout my time in the mass communications department. I thoroughly enjoyed her class!
- Wonderful professor. Had weekly discussions involving the entire class as well as activities that allowed each student to voice their opinion on a topic pertaining to the course material. Most fun I've had in a class here at SFA. I would take this professor's classes every semester if I could.
- Hi Amy, I just wanted to thank you for being such a wonderful instructor and for the way you taught class. I really enjoyed it and feel that I learned more here than I have ever learned in a class. The way you organized everything will really help me in my future career. Good luck on your final semester and congrats on your engagement. I wish you the best!
- Amy continues to be wonderful colleague. I hope that Extension leaders know she is a definite "keeper" for the Agency!! Best wishes, *Gary Ellis Head of Department of Recreation, Park and Tourism Sciences.*
- Thank you for your patience and working with me throughout this semester. You've definitely become one of my favorite Texas A&M professors! It was a pleasure being in your class.
- We gain an overall perspective of some of the things we may come into contact or conflict while working in the youth development field. We were given real life examples and how to work through issues.
- Every piece of material was presented in a way that encourages real-world application. It helped to not only grasp new topics, but know how to relate them with situations you actually encounter.
- This course has been one of the best classes I've taken in college. I really loved the subject matter and the format of the class. Having open discussion and being asked some harder questions and really having to think and apply concepts to real life situations has been extremely beneficial.
- Amy's strength was that she would involve everyone in the class, and she would try to listen to everyone's opinions without hushing them down or saying that they were wrong.
- She is awesome! She is relatable and real with the class. She was able to break the professor student model and take on a role more of a mentor which I loved!
- You can tell she genuinely cared if we understood what she was teaching, and not just presenting information in blind hope of us retaining everything.