

**Dr. Mark Scanlan**  
Professor

**CURRICULUM VITAE**  
**Five Year Data as of December 31, 2018**  
**With Historical Education**  
**And Professional Employment**

**PROFESSIONAL ADDRESS**

Stephen F. Austin State University  
Economics and Finance  
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**EDUCATION**

**PHD**, 2005.  
Institution: University of Florida  
Specialization/Major: Economics  
Dissertation: Three Essays on Taxation and E-Commerce

**MA**, 2002.  
Institution: University of Florida  
Specialization/Major: Public Economics

**BA**, 1999.  
Institution: Lyon College  
Specialization/Major: Economics and Mathematics

**PROFESSIONAL EMPLOYMENT**

**Assistant Professor**  
Stephen F. Austin, May 2005 - Present

**TEACHING & RESEARCH INTERESTS**

Research Interests:  
My current research interests are related to Public Economics: Taxation of Internet Purchases, Racial Digital Divides, and Special Education in Public Schools

**PUBLICATIONS**

Scanlan, M. (2017). SELL Countries are Buying into the Eurozone. *European Journal of Business Research*, 17(2), 87-93.  
Abstract: In a time of great uncertainty within the European Union four countries have decided to forego their domestic currencies and adopt the euro as their official currency. This paper looks at why Slovakia, Estonia, Latvia, and Lithuania (SELL) were willing to take this large step in joining the eurozone. After the sovereign debt crisis and the Brexit vote many around the world and

within the EU are anticipating an end to the union. However, amid this uncertainty the SELL countries have determined the benefits from removing exchange rate risk, the potential increase of inward FDI, and the further distancing from Russia outweigh the concerns regarding the future of the EU. The paper ends with a discussion regarding how this topic can be made into a case for classroom analysis.

Scanlan, M. (2015). AIRBUS-BOEING AND THE WORLD TRADE ORGANIZATION: A CASE STUDY. *California Business Review*, 3(2), 55-60.

Abstract: The paper discusses the history of the dispute and includes all the important facts that the instructor will need to know in order to implement this assignment. The assignment has three parts: the first is a quiz to verify that students have done background research on both firms, the second is an opinion paper that students write after being assigned to act as either Airbus' or Boeing's "lawyer", and finally a classroom debate at the end of the semester where students get a chance to argue the facts of the case with each other - with the instructor acting as a moderator. Key issues and talking points are included to help the instructor grade the papers that are submitted and to help facilitate the classroom debate.

Scanlan, M. (2014). E-Commerce Utilization among the Disabled. *Academy of Business Research Journal*, 1, 105-116.

Abstract: Previous studies have found that people with disabilities are less likely than the general population to own a computer and to access the Internet. This study extends these results by finding that disabled people are also significantly less likely than non-disabled to participate in E-commerce and to find product information online. This is a surprising result since people with disabilities are likely to have greater personal benefits from avoiding brick and mortar stores. Results are presented for individuals with hearing, visual, and physical disabilities. I find this gap in E-commerce is due to more than differences in education, income, and the cost of accessibility for the disabled.

Scanlan, M. (2014). In Bhavesh Patel and Tahi Gnepa (Ed.), *AIRBUS-BOEING AND THE WORLD TRADE ORGANIZATION: A CASE STUDY* (3rd ed., vol. 14, pp. 5). International Academy of Business and Economics.

Abstract: The abstract of the paper was accepted for inclusion in the refereed proceedings for the conference

## CONFERENCE PRESENTATIONS

Scanlan, M. A. (Chair), International Academy of Business and Economics, "Sell Countries are buying into the eurozone", IABE, New York. (October 13, 2017).

Abstract: In a time of great uncertainty within the European Union four countries have decided to forego their domestic currencies and adopt the euro as their official currency. This paper looks at why Slovakia, Estonia, Latvia, and Lithuania (SELL) were willing to take this large step in joining the eurozone. After the sovereign debt crisis and the Brexit vote many around the world and within the EU are anticipating an end to the union. However, amid this uncertainty the SELL countries have determined the benefits from removing exchange rate risk, the potential increase of inward FDI, and the further distancing from Russia outweigh the concerns regarding the future of the EU. The paper ends with a discussion regarding how this topic can be made into a case for classroom analysis.

Kouliavtsev, M. (Presenter & Author), Scanlan, M. (Author Only), Kosovich, S. (Author Only), NEDCO Board meeting, "Economic Impact of SFA on Nacogdoches Economy", NEDCO, Nacogdoches, TX. (May 11, 2017).

Abstract: We estimate the total annual economic impact of SFA on Nacogdoches County to be approximately \$335 million. Although the university employs approximately 1700 faculty and staff, we estimate the overall impact on employment to Nacogdoches at more than 4000 total employees. These additional employees result from the indirect/induced spending from SFA students, employees, and visitors.

We also estimate the additional impact of 1,000 more residential undergraduate students to be between \$16.6 and \$19.9 million. This impact depends upon how the additional revenue is spent, as well as programs in which students enroll.

## **MEDIA CONTRIBUTIONS**

Internet, Wallethub.com. (March 2018).

Was requested to write a short discussion relating to people with bad credit attaining unsecured credit cards, which was published on the website. My comments can be found here:  
[https://wallethub.com/credit-cards/bad-credit-unsecured/#Mark\\_Scanlan](https://wallethub.com/credit-cards/bad-credit-unsecured/#Mark_Scanlan)

Newspaper, Wall Street Journal. (January 2018).

Had a request for information and a copy of one of my research papers titled "Use Tax History and Implications for Ecommerce" for an article that was published here:  
[https://www.wsj.com/articles/if-you-shop-online-you-probably-evade-this-tax-1516975200#comments\\_sector](https://www.wsj.com/articles/if-you-shop-online-you-probably-evade-this-tax-1516975200#comments_sector)

## **PROFESSIONAL MEMBERSHIPS**

National Tax Association, (October 2009 - Present).

Western Economic Association International, (November 1, 2007 - Present).

American Economic Association, (August 28, 2005 - Present).

Center for International Business Education and Research, (August 28, 2002 - Present).

## **CONTRACTS, GRANTS, & SPONSORED RESEARCH**

Kouliavtsev, M. (Principal), Scanlan, M. (Co-Principal), Kosovich, S. (Co-Principal), "Analysis of Economic Impact of SFA", Funded, Sponsored by NEDCO, Local, \$1,500.00. (January 20, 2017 - May 11, 2017).

We estimate the total annual economic impact of SFA on Nacogdoches County to be approximately \$335 million. Although the university employs approximately 1700 faculty and staff, we estimate the overall impact on employment to Nacogdoches at more than 4000 total employees. These additional employees result from the indirect/induced spending from SFA students, employees, and visitors.

We also estimate the additional impact of 1,000 more residential undergraduate students to be between \$16.6 and \$19.9 million. This impact depends upon how the additional revenue is spent, as well as programs in which students enroll.

Economic Impact study of SFA's contribution to the Nacogdoches economy.

## **TEACHING EXPERIENCE (Two-year)**

Stephen F. Austin State University, Fall 2018

ECO 331 1, Money & Banking  
ECO 231 1, Principles of Macroeconomics  
ECO 231 4, Principles of Macroeconomics  
ECO 232 500, Principles of Microeconomics

Stephen F. Austin State University, Summer 2 2018

ECO 231 500, Principles of Macroeconomics  
ECO 231 501, Principles of Macroeconomics

Stephen F. Austin State University, Summer 1 2018  
ECO 232 500, Principles of Microeconomics

Stephen F. Austin State University, Spring 2018  
ECO 480 1, International Economics  
ECO 231 2, Principles of Macroeconomics  
ECO 231 3, Principles of Macroeconomics

Stephen F. Austin State University, Fall 2017  
ECO 331 1, Money & Banking  
ECO 231 1, Principles of Macroeconomics  
ECO 231 4, Principles of Macroeconomics

Stephen F. Austin State University, Summer 2 2017  
ECO 232 500, Principles of Microeconomics

Stephen F. Austin State University, Summer 1 2017  
ECO 232 500, Principles of Microeconomics

Stephen F. Austin State University, Spring 2017  
ECO 480 1, International Economics  
ECO 231 2, Principles of Macroeconomics  
ECO 231 3, Principles of Macroeconomics

## **PROFESSIONAL SERVICE OR VOLUNTEER WORK**

Students sit in on class, Member, approximately 4 hours spent for the year. (February 2018 - Present).

### Activity Description

Coordinated with the student when they should attend and spoke with them about their experience

Student attended my classes and said he got a lot out of the experience.

Students sit in on class, Member, approximately 4 hours spent for the year. (October 2017).

### Activity Description

Coordinated with the student when they should attend and spoke with them about their experience

Student attended my classes and said he got a lot out of the experience.

Guest Lectured for Texas CPM Program, Guest Speaker, approximately 10 hours spent for the year. (July 7, 2017).

### Activity Description

Presented material and organized activities for professionals taking part in the CPM program  
Received tremendous feedback from the attendees and the program director and have been asked to provide guest lectures again in the future.

Read Across SFA, Chairperson, approximately 10 hours spent for the year. (March 2, 2017).

### Activity Description

I was asked to read a book and lead a discussion with first graders from SFA charter school relating to their unit on money and understanding wants versus needs.

The event was a great success. The students really enjoyed the experience and sent me a nice letter of thanks.

Guest Lectured for Texas CPM Program, Guest Speaker, approximately 10 hours spent for the year. (March 4, 2016).

### Activity Description

Needed to develop the presentation from scratch and present it at the Texas CPM meeting day.

Received tremendous feedback from the attendees and the program director and have been asked to provide guest lectures again in the future.

Teaching Business to School Children, Chairperson, approximately 6 hours spent for the year. (March 2, 2016).

Activity Description

I was asked to set up a discussion for school children that would be interesting and informative regarding money and saving.

The children really enjoyed the activity. I received a letter of praise from the charter school and have been asked to do it for other classes in the future.

Chair Search Committee, Member, approximately 10 hours spent for the year. (November 2015).

Activity Description

Tasks with helping choose the questions to be asked in the interview and in the review process afterwards

We were successful in choosing and hiring a new department chair.

Assessment scoring, Member, approximately 20 hours spent for the year. (October 2015 - November 2015).

Activity Description

Asked to read student writings and assess them based on a predetermined rubric

Successfully completed all assessments.

Teaching Excellence Committee, Member, approximately 40 hours spent for the year. (August 2015 - Present).

Activity Description

Reviewed and voted on teaching awards for the college of business.

Reviewed and voted on teaching awards for the college of business.

Strategic Management Committee, Member. (August 2012 - Present).

Faculty Search Committee, Member, approximately 30 hours spent for the year. (November 2017 - March 2018).

Activity Description

Looked through CV's and made a list of who to interview, participated in the interview process, and helped decide who hire

We successfully interviewed several candidates

Students sit in on class, Member, approximately 2 hours spent for the year. (February 9, 2018).

Activity Description

Coordinated with the Dean's office when they should attend and spoke with the student about her experience

Student attended my class and stayed afterwards to talk with me briefly about the college of business

Freshmen Orientation, Advisor, approximately 10 hours spent for the year. (July 2017).

Activity Description

Was the economics department representative to 2 summer orientation sessions/ advising sessions

Discussed the major with incoming freshmen and parents and advised all the incoming freshmen for economics and finance.

Freshmen Orientation, Advisor, approximately 10 hours spent for the year. (July 2016).

Activity Description

Was the economics department representative to 2 summer orientation sessions/ advising sessions

Discussed the major with incoming freshmen and parents and advised all the incoming freshmen for economics and finance.

Faculty Search Committee, Member, approximately 30 hours spent for the year. (April 2016).

Activity Description

Looked through CV's and made a list of who to interview, participated in the interview process, and helped decide who hire

We successfully interviewed several candidates and were able to hire a great new faculty member for the university

Webpage Manager, Webpage Manager, approximately 40 hours spent for the year. (August 2007 - Present).

Teaching Evaluation Committee, Member, approximately 20 hours spent for the year. (October 2016 - November 2016).

Activity Description

Look over packets of teaching information for faculty in department of economics and finance

Successfully provided the chair with comments to help with evaluation and that could be passed to faculty.

Reviewed Student Applications for Scholarships, Member, approximately 10 hours spent for the year. (February 2016).

Activity Description

I was asked to review the scholarship applications and rank them based on merit

We were able to find deserving candidates for the scholarships

Chapman & Hall/CRC Press, Boca Raton, Florida. Reviewer, approximately 12 hours spent for the year, (March 2018).

Activity Description

Reviewed a first draft of a new book aimed at making macroeconomic indicators more understandable to a general audience.

The review was completed fully and in a timely manner.

Pearson Publishing, Boston, MA. Reviewer, approximately 50 hours spent for the year, (November 2016 - March 2018).

Activity Description

Reviewed, edited, and created online content for the new 2nd edition of Acemoglu, Laibson, and Lists principles textbook

Finalized not only end of chapter questions for every chapter in the text but also finalized study guide questions for each chapter

Pearson Publishing, Boston, MA. Reviewer, approximately 50 hours spent for the year, (July 2017 - January 2018).

Activity Description

Reviewed, edited, and created online content for the new Blair and Rush Managerial Economics textbook

Finalized not only end of chapter questions for every chapter in the text but also finalized study guide questions for each chapter

Pearson Publishing, Boston, MA. Consultant to Pearson, approximately 30 hours spent for the year, (February 2017).

Activity Description

Determined the AACSB classification for all new questions in the O'Sullivan, Sheffrin, Perez 9e textbook.

Determined which of the AACSB categories each online homework question fulfilled.

Pearson Publishing, Boston, MA. Consultant to Pearson, approximately 30 hours spent for the year, (January 2017).

Activity Description

Determined the AACSB classification for all new questions in the Case, Fair, Oster 12e textbook.  
Determined which of the AACSB categories each online homework question fulfilled.

Pearson Publishing, Boston, MA. Content creator, approximately 50 hours spent for the year, (June 2016 - October 2016).

Activity Description

Generated online questions for Blanchard's Intermediate Macroeconomics 7th edition textbook  
Generated online questions for Blanchard's Intermediate Macroeconomics 7th edition textbook.  
Completed for every chapter in the text.

Pearson Publishing, Boston, MA. AACSB Standards, approximately 40 hours spent for the year, (August 2015 - October 2015).

Activity Description

Generated the list of which accreditation standards every online and review question satisfies for AACSB. This was done for the Hubbard Economics textbook  
Generated the list of which accreditation standards every online and review question satisfies for AACSB. This was done for the Acemoglu, List, and Laibson text

Pearson Publishing, Boston, MA. Reviewer, approximately 100 hours spent for the year, (July 2015 - September 2015).

Activity Description

Review online practice questions and quiz materials for Case, Fair, Oster 12e.  
Review online practice questions and quiz materials for Case, Fair, Oster 11e.

Pearson Publishing, Boston, MA. Developed Online Content, approximately 100 hours spent for the year, (May 2014 - December 2014).

Activity Description

Created online questions for MyEconLab website for the new principles textbook by Acemoglu, List, and Laibson  
Created and coded all questions for numerous chapters of the text.

Pearson Publishing, Boston, MA. Knewton Knowledge Graph, approximately 50 hours spent for the year, (June 2014 - November 2014).

Activity Description

Generated the Knewton Knowledge graph for the entire Acemoglu, Laibson, and List text.  
The knowledge graph shows which sections of the text are useful for helping understand other sections. The knowledge graphs are very complicated to build and cover every section of the book along with all questions asked in any format.

Pearson Publishing, Boston, MA. AACSB Standards, approximately 40 hours spent for the year, (September 2014 - October 2014).

Activity Description

Generated the list of which accreditation standards every online and review question satisfies for AACSB. This was done for the Acemoglu, List, and Laibson text  
Generated the list of which accreditation standards every online and review question satisfies for AACSB. This was done for the Acemoglu, List, and Laibson text

Social Sciences Quarterly, Norman, OK. Reviewer, approximately 12 hours spent for the year, (September 2014 - October 2014).

Activity Description

Served as a referee for a paper submitted to this journal  
Served as a referee for a paper submitted to this journal

